

EVALUATOR BRIEF for Creative Connections

We are seeking an External Evaluator to work with us to:

- Capture the impact of the programme
- Inform its ongoing delivery
- Assist in our reporting to City Bridge/West Hackney Parochial Charity and other funders
- Review whether we have adequate data to align our work with Social Prescribing initiatives

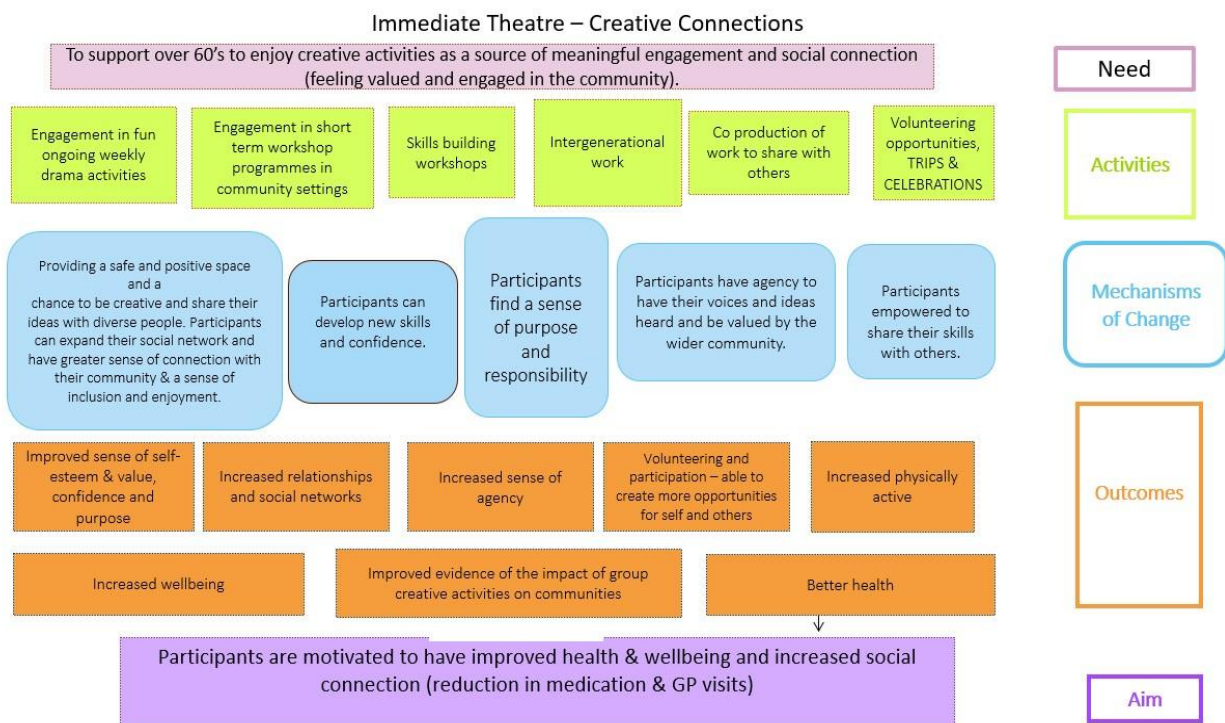
PROJECT OUTLINE

Creative Connections is Immediate Theatre’s over 60’s programme working in Hackney, Newham and Enfield. It offers a spectrum of activities including but not limited to:

- Theatre Exchange – weekly drama sessions for active older people leading to performances in community settings. Participants also volunteer on community sessions.
- Short term (4-6 weeks) Creative Activities in community settings (lunch clubs, day centres etc.) covering: theatre, creative writing, dancing, arts and crafts.
- Specialised activities for residents affected by dementia and their carers, including online activities for housebound carers.

OUTCOMES

We have worked with participants to create a Theory of Change:



A significant part of this work is considering how best to evaluate newer areas of our work for which we currently have limited tools, such as creative activities for more vulnerable participants and linking to the local social prescribing network.

Monitoring and Evaluation data

We currently collect the following data

- Participant registration and consent forms, covering ethnicity, age, gender, postcode and additional needs/disabilities, for regular attendees.
- Head count registers, estimating demographics for short-term programmes.
- Goal setting and evaluation forms for participants on long term projects including Cantril's Ladder assessment of overall well-being.
- Volunteers' feedback on community workshops.
- Participants' feedback questionnaire on short term activities.
- Partner organisations feedback questionnaire on short-term engagement.
- Group leaders' observations of impact on participants and their carers where appropriate.
- Social prescribers network /staff feedback on the programme and its impact if registered.

DELIVERABLES

The fee is £250 - £350 per day, inclusive of travel and other expenses plus VAT (if applicable).

We have allocated £1750 to be spent by 31/12/25 (5 - 7days).

We are hoping for repeat funding in 26/27 in which case there may be further days.

The Evaluator will report to the Creative Connections Coordinator.

APPOINTMENT TIMETABLE

PROPOSALS – to be sent to recruitment@immediate-theatre.com, subject Evaluator Application

By 14th April at 9.00am

Interviews are scheduled for Tuesday 29th April (please let us know if this is not convenient)

We are hoping to commence work with the Evaluator by 30/05/25.

Proposals should include:

- A CV or link to your website
- A brief statement outlining
 - Your experience of evaluating creative programmes for older people from diverse communities.
 - Methodologies you would propose to carry out this evaluation.
 - How you would apportion the days available and whether there is other data you would recommend be brought into the evaluation.
 - Whether you would carry out all the work involved or sub-contract any elements (if so which, and to whom).

We would require the Evaluator to provide us with a current DBS check and to read and adhere to our Safeguarding Policies and Procedures (attached).

We would require the Evaluator to inform us of their data protection processes and compliance with GDPR.

We are happy to refer to your website to see examples of your clients and work. Those invited to interview will be expected to provide references.

IMMEDIATE THEATRE - background

Founded in 1996 from a Hackney Council bedsit, Immediate Theatre has developed an innovative model of creative engagement that has made a positive impact on the lives of thousands of people in East London. This highly effective model has increased access and inclusion in the arts for communities that have, historically, been excluded.

Embedded in Hackney, our **purpose** is to engage people in creative projects that encourage personal and social change, break down barriers, and create thriving communities through:

- providing inspiring participatory arts programmes, enabling people to reach their potential, and preventing exclusion and social isolation;

creatively exploring social issues, engaging people in the process of change, and encouraging and enabling them to influence decision making;
improving health and wellbeing and increasing life skills and employability through engagement in the arts.

We believe in the importance of giving people a voice and the transformative power of theatre and the arts in all lives. We work in partnership (across the public, private and community sectors) to develop work that is underpinned by our **values** of being:

Inclusive - working at the grassroots and celebrating diversity

Interactive - involving communities throughout the creative process

Imaginative - finding new ways to engage with vital issues.

In practice, we provide regular creative opportunities for young people aged 5 to 19 (25 for those with disabilities), for the over 55s, and those facing barriers to employment. We work across Hackney, targeting those experiencing deprivation and exclusion. Participation in all our programmes is free. Over 80% of our participants are from diverse ethnic backgrounds and 15% have disabilities.